



**Be Local Concord**  
**Shop Local – Eat Local – Play Local – Give Local – Arts Local**

[www.mainstreetconcord.com/belocalconcord.php](http://www.mainstreetconcord.com/belocalconcord.php)

**Vision**

**Be Local Concord** enriches our community by inspiring citizens to invest in and contribute to the success of locally owned businesses and nonprofit organizations serving Concord.

**Mission**

Be Local Concord's Mission is to:

- 1) support locally owned businesses & nonprofits;
- 2) further relationships among citizens, businesses and nonprofits;
- 3) provide opportunities for entrepreneurs;
- 4) build community economic strength.



*Changing the Face & Pace of Downtown Concord!*