



# Be part of BE LOCAL CONCORD

Businesses, nonprofit organizations and local citizens choose to participate in Be Local Concord for a variety of reasons. Membership offers an exciting opportunity to join a movement to:

- promote local business activity,
- raise awareness that a thriving local economy means jobs and a diversity of business, shopping, dining, and cultural opportunities for Concord,
- support the important work being carried out by our community's nonprofits.

For more information, email [info@BeLocalConcord.com](mailto:info@BeLocalConcord.com) or call 226-2150. Mail this form to Main Street Concord, 15 Pleasant St, Suite 14, Concord, NH 03301. Or, you can drop it off at Gondwana & Devine Clothing Co., Just Be Boutique, Hermanos Cocina Mexicana or Bead It.

## What benefits can you expect?

- Listing in on-line directory at [www.BeLocalConcord.com](http://www.BeLocalConcord.com) with a direct link to your business website.
- Identified as a Be Local Concord "page favorite" on the Be Local Concord Facebook page and encouragement to post comments and submit event information.
- Marketing campaign to promote Be Local Concord and directing consumers to website and Facebook page.
- Rights and encouragement to use the Be Local Concord logo and slogan in your marketing and advertising.
- Be Local Concord window decal identifying you as a Be Local Concord member.
- Access to Be Local Concord promotional materials including posters, bag stuffers and electronic messaging that raises awareness of the community benefits of participating in the local economy.
- Opportunity to purchase additional Be Local Concord promotional items.
- Option of promoting special discounts or incentives to Be Local Concord members.
- Complimentary Be Local Concord tote bag (a \$10 value).

## Membership types and eligibility vary:

- **Business must:**
  1. Be located in the greater Concord area
  2. Be privately held and not publicly traded
  3. Have 50% or more of the business owners living in NH
  4. Cannot be part of a national franchise
- **Nonprofit must be:**
  1. Headquarters must be located in the greater Concord area
  2. Board has decision-making authority
- **Individual:** There are no eligibility requirements for individuals

## Levels:

- Main Street Concord Inc. Member - \$50
- Business - \$75
- Non-profit - \$65
- Underwriter (logo recognition on webpage) - \$500
- Individual - \$10

## Plus membership – an additional \$25 which includes:

- Bold listing
- Preferred advertising (in print and on the website)

## Be Local Concord Registration

(Mail this form to Main Street Concord, 15 Pleasant St, Suite 14, Concord, NH 03301. Or, drop it off at Gondwana & Devine Clothing Co., Just Be Boutique, Hermanos Cocina Mexicana or Bead It.)

MSCI Member - \$50     Business - \$75     Non-profit - \$65     Underwriter - \$500     Individual - \$10

Plus Membership +\$25 (For MSCI Members, Businesses and Non-profits only)

**Make checks payable to Main Street Concord.** To pay by credit card, call 226-2150. MasterCard and Visa accepted. You can then fax this form to 226-9150.

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_ Email: \_\_\_\_\_

Incentive or discount you'd like to offer to members (businesses only): \_\_\_\_\_

Not offering an incentive or discount (businesses only).