



Main Street Concord, Inc.
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www.mainstreetconcord.com

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EVERYBODY LOVES DOWNTOWN

Concord, NH ... Everyone has a story to tell about how they love to shop in downtown Concord. For the month of February, Main Street Concord is encouraging people to share their stories as part of Everybody Loves Downtown.

Downtown Concord is a very unique shopping district in that most of the stores and restaurants are locally owned, independent businesses. Main Street Concord wants to educate people about the community wide benefits of keeping your shopping dollars local. Here's why:

- o 60 cents of every dollar spent with a sole proprietor stays in Concord. Only 6 cents spent at a big box store and 20 cents spent at a chain store stays in Concord.
- o Local businesses are more likely to use the products and services of other locally owned businesses like contractors, architects, sign painters and others.
- o Local businesses donate more money to nonprofits and are more accountable to their local communities.

Look for the big, red "Everybody Loves Downtown" heart in the window and you will find a locally owned business.

For more information contact the Main Street Concord office at (603) 226-2150.

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